# Samyotech

Define | Design | Develop | Deliver



T.O.C

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## Intro

Founded in the year 2012, Samyotech is a software services company based out of Central India. We began our operation with 5 team members and just one client. Allow us to spare the theatrics, we now have 25+ team members and have our client base in 59 countries & 5 continents and we are having our satellite offices in the Central London [UK, Kuwait, Riyadh & Connecticut [USA].

Samyotech has a service and a products department. The aims of service department is on delivering comprehensive and cost-effective solutions to clients as per their needs and requirements of multiple industrial domains. The focus of the product department is on building in-house software based products utilising latest trends and technologies that are white labeled.



### Who Are We

- Designers: Design led engineering is a motto that we live by. Our design thinking approach focuses on problem solving using, wireframing, sketching, and prototyping with a human centered core.
- Product Architects: What to build before how to build is the mantra of our product architects. User stories, personas, use cases is what this teams converts into a product blueprint. Laying the foundation of building products that WOW the users.
- Marketing Mavericks: Getting the word out is important! But what "word" goes out is equally important. Therefore our marketing champs are zealously focused getting the word right and then of course blaring it out load through there megaphones like, Social Media, SEO, PPC, BTL activities etc.

- Software Developers: Code warriors who know how to swim through the complex algorithms, and also know how to create blue oceans of poetic code. Major tech stacks we work on are LAMP and MEAN. And ofcourse whipping apps on Android & iOS.
- Business Analysts: Various domain experts, who know clearly what works and what does not in there respective domains. They draw paths to clearly achieve business goals and making sure that it is well adopted in the product.
- Data Scientists: "Users will like this" have destroyed more products than they have built. Lack of data and lack of data driven approach results in products that is built for aliens and not for their intended users. We have in-house experts and external consultants to help make data driven decisions.

#### **Our Services**

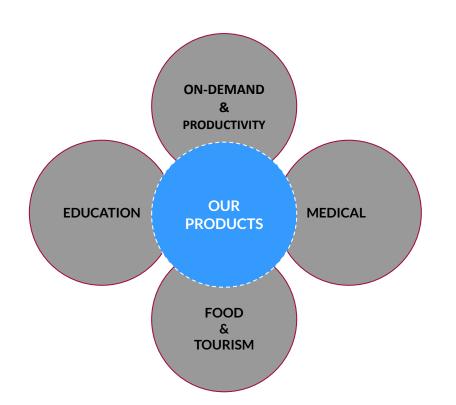
Web Design and Development: With the kind of resources Samyotech has on offer, it is assured that you will get the best website, both in terms of design as well as in UI/UX. We provide the most amazing websites that you will come across.

Quality Assurance: The significance of a great product in the market cannot be highlighted enough. With our Quality Assurance procedures, we make sure that your product undergoes stringent testing and screening procedures to come out all flawless and amazing.

Mobile App Development: Samyotech renders really amazing mobile applications for both Android and iOS platforms by using the latest platforms for a streamlined development process that is bound to give out revolutionary results.

**Digital Marketing:** Our digital mavericks brings you class-leading Digital Marketing solutions to enhance your brand's growth and visibility across all possible digital platforms which people come into contact with.

#### **Our Products**



Samyotech's products is a marriage between cutting edge technology and the dream of any micro, small or medium level startups.

We offer a very wide range of readymade products across to mobile and web interface to startups who are bootstrapping their idea and willing to launch their business platform in the market in a very pocket friendly investment.

### **Reach Us**

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